

*Note: The templates below are language about VOICES of Black Women that ACS team members may use or provide to partners for newsletters. These templates may be paired with [the IRB-approved marketing materials on the VOICES Society Source page](#). Please edit these templates where indicated.*

## Enrollment support newsletter content

*Purpose: To identify enrollment supporters and partners*

**We need your help to change the future of cancer as we know it.** Support our goal of reaching 100,000 Black women for [VOICES of Black Women](#), a pivotal long-term study led by the American Cancer Society (ACS). This groundbreaking initiative will help us better understand health conditions like cancer to learn how to improve overall health and well-being among Black women. ACS is looking to mobilize local partners to share the study with their networks. If you are interested in learning more about how you or your organization can support VOICES, please reach out to [\[appropriate Market Team email\]](#) for additional information.

## Participant recruitment newsletter content

*Purpose: To recruit participants*

The statistics are undeniable: Black women face a higher likelihood of advanced cancer diagnoses and are at increased risk of death from cancer, cardiovascular disease, or childbirth. **But this doesn't have to be the future.** Your voice can be the driving force behind a transformative, more equitable health reality through [VOICES of Black Women](#), a long-term health study led by the American Cancer Society and fueled by the powerful voices of Black women across the US. Visit [voices.cancer.org](https://voices.cancer.org) to learn more about [study participation](#), [who is eligible](#) for the study, and join today!